



Australian Society of Archivists
Archives and Records Association of New Zealand
Pacific Regional Branch of International Council on Archives

Joint Conference

Principal Sponsors



Queensland State Archives

Queensland Government

Department of **Public Works**



Australian Government



**NATIONAL
ARCHIVES**
OF AUSTRALIA

An opportunity you won't want to miss.....

The Conference Committee of the ASA/ARANZ/PARBICA Joint Conference is pleased to invite you to contribute to this important event, which will take place in Brisbane, Queensland, on 14-17 October 2009.

The Australian Society of Archivists (ASA) is the peak professional body for Archivists in Australia. The Archives and Records Association of New Zealand (ARANZ) plays a similar role in New Zealand. The Pacific Regional Branch of the International Council on Archives (PARBICA) is a professional organisation that comprises government archives, non-government archival institutions and associations, and individual members representing more than twenty nations, states and territories in the North and South Pacific, including Australia, Hawaii and New Zealand (PARBICA is one of thirteen branches of the International Council on Archives covering the most diverse and largest geographic area).

Archivists work in a wide range of businesses, schools and universities, professional and trade associations, community, government, and non-government organisations throughout Australasia and the Pacific. Archivists are the crucial managers of records that have continuing value to society, thereby facilitating memory and bridging the past, the present and future.

This Joint Conference aims to promote professionalism among Archivists from Australia, New Zealand, and the Pacific Islands, by acting as a means for communication, by encouraging discussion, research and development in all areas of archives and recordkeeping practice, by promoting improvement in standards of practice and professional conduct amongst Archivists, and encouraging the responsible use of archives. It also seeks to promote Archives and the Archives profession to the wider community and to develop a spirit of cooperation with other organisations and groups with common interests and concerns.

We expect to attract around 250 delegates to the Conference from international, national, state and local government archives and related institutions; from business and academic archives and recordkeeping programmes; and from throughout the recordkeeping profession. Delegates will have wide ranging responsibilities and interests in systems from digitisation to document shredding, from databases to shelving. Our aim is to provide a conference that has an international perspective and is relevant to the full range of our profession.

This programme will be complemented by a trade exhibition, because we know our delegates also value the opportunity to engage with vendors and explore the diversity of products and services available to support them in their work.

David Swift
Convenor
Conference Committee

Sponsorship Benefits

Programme

The conference will provide an international forum on many current topics, at all levels of archival and recordkeeping endeavour – national, state, regional, local – and of relevance to all sectors of archival employ – government, business, education, religious, ethnic, and indigenous. Topics under discussion will cover a wide range of activities that archivists and recordkeepers undertake – from managing and preserving records in the digital domain to ensuring online access, from developing good practices to working with minority communities. Delegates' interests will range from storage and conservation to providing remote access.

The conference programme will include:

- International Keynote speakers to inspire delegates, drawn from international leaders of the Archives industry.
- Respected international and national thinkers and practitioners.
- A range of key stakeholders to stimulate and challenge.

The programme and venue have been arranged to ensure that your organisation and its products and services will receive maximum exposure throughout the conference.

We are anticipating that 250+ delegates will attend this conference. Delegates from all areas of the industry will be present.

Venue

The Conference venue is the Sofitel Brisbane Hotel in Turbot Street and is placed in the middle of Brisbane's Central Business District:

Accommodation

Accommodation has been reserved for those involved in the conference. The Conference Registration brochure will provide information about accommodation alternatives for Conference attendees.

Your Involvement

You have the opportunity to participate in this conference both through sponsorship and at the trade exhibition. We would like to offer you the opportunity to participate in one or both of these categories as outlined in the enclosed material. Should these activities and benefits fall outside your requirements we will be happy to negotiate an alternative that will better suit your needs.

Once you have decided on your involvement please contact the conference committee to arrange your requirements and prepare for trade exhibition if appropriate.

Thank you for your consideration.

To secure your sponsorship please contact the conference committee:

Conference Committee 2009
PO Box 638
VIRGINIA QLD 4014

Tel: 1800 622 251
Fax: 07 3865 5254
Email: office@archivists.org.au

Sponsorship

Become a sponsor of the ASA/ARANZ/PARBICA 2009 Joint Conference. We have structured sponsorship opportunities so that you will receive the maximum possible exposure and benefit from your commitment. You may purchase from the organising committee, for the specified amount, the sponsorship rights to a specific activity or event as detailed below. All prices are in Australian dollars and inclusive of GST.

Major Sponsor \$5,500	<ul style="list-style-type: none"> • Your name and logo on all conference materials • Your banner at the registration desk for the entire conference • A free stand at the trade exhibition • 1 full conference registration • 1 free Satchel Insert
Vendor Breakfast \$3,300	<ul style="list-style-type: none"> • Your name at the relevant entry in the conference program • A 30-minute session (8:15am to 8:45am) during which you can make a presentation about your product or industry • Your banner at the relevant session • A free stand at the trade exhibition • 1 full conference registration • 1 free Satchel Insert
Plenary Session \$2,200	<ul style="list-style-type: none"> • Your name at the relevant entry in the conference program • Your banner at the relevant session
Parallel Session \$850	<ul style="list-style-type: none"> • Your name at the relevant entry in the conference program • Your banner at the relevant session
Lunch \$2,500	<ul style="list-style-type: none"> • Your name at the relevant entry in the conference program • Your banner at the relevant session
Morning Tea \$1,250	<ul style="list-style-type: none"> • Your name at the relevant entry in the conference program • Your banner at the relevant session
Afternoon Tea \$1,250	<ul style="list-style-type: none"> • Your name at the relevant entry in the conference program • Your banner at the relevant session
Welcome Reception \$3,500	<ul style="list-style-type: none"> • Your name at the relevant entry in the conference program • Your banner at the relevant session • 2 tickets to the Reception
Conference Dinner \$5,000	<ul style="list-style-type: none"> • Your name at the relevant entry in the conference program • Your banner at the relevant session • 2 tickets to the Dinner
Conference Satchel \$3,300	<ul style="list-style-type: none"> • Your name and logo is printed on the outside of the conference satchel
Name Badge Lanyard \$2,200	<ul style="list-style-type: none"> • Your name is printed on the name badge lanyard
Trade Stand (only) \$2,200	(details next page)
Satchel Insert (only) \$440	(details next page)

Note:

- All above listed sponsorships will be acknowledged in the conference program
- Sponsors are responsible for supplying, setting up and removing banners
- Society (ASA/ARANZ/PARBICA) banners only will be permitted on the podium
- Sponsor banners will be displayed only at the side of the podium or at the door
- Banners of Session Sponsors will have prominence over other sponsors at relevant sessions
- Society officials may remove or relocate inappropriately placed banners

Trade Stand

The Conference Committee has arranged for the provision of a Trade Exhibition in conjunction with the Conference. In order to provide you with the optimum exposure to delegates, the proposed trade exhibition will be located in the conference venue in the Sofitel Brisbane, in an area where tea breaks and lunches will be served. The trade exhibition will occur on Friday 16 and Saturday 17 October from 8.30am to 5 pm each day.

Costs

The charge for a trade stand will be \$2,200 (AUD, including GST).

Exhibition Facilities

- A table and 2 chairs will be provided in the Trade Exhibition area
- 1 full conference registration (if not included in any other sponsorship package)
- Exhibition open 8:30am to 5:00pm Friday and Saturday
- Power will be arranged (free) if requested in advance
- Internet access can be arranged at cost
- Exhibitor responsible for providing all signage, display boards, stands, etc.

Cancellation Policy

Should you cancel from the conference prior to 7 July 2008 an administration fee of \$330 will be charged. Sponsors and exhibitors cancelling after this date will be liable for full costs of their commitment. In the event of the conference being cancelled, a full refund less \$300 administration fee will be charged.

Contact us for special pricing if you want a larger stand or premium position.

Satchel Inserts

You might also like to have your leaflet, catalogue, or some other promotion item inserted in the Conference Satchel given to every delegate, giving the delegates a lasting reminder of your products and/or services.

Costs

The charge for a Satchel Insert will be \$440 (AUD, including GST) for one item per satchel. A discount may be negotiated for multiple items per satchel. (NB. One item free with certain sponsorship packages – see previous page).

NB You are responsible for delivering your inserts to the conference committee at least 2 weeks prior to the conference.